



MEDIA ADVISORY

TO: Newspaper Editors & Reporters, Radio & TV News Directors

FROM: Monique Newton or Jamie Wilburn, LHWH
(843) 448-1123 or mnewton@lhwh.com

RE: Broadway At The Beach To Bring Little River Band Live In Concert For
The 2010 Concert Series

DATE: July 6, 2010

Broadway at the Beach will host a concert by Little River Band, the hit group from down under, on Thursday, July 8, 2010, as part of the 2010 Concert Series.

Little River Band is an Australian band that formed in Melbourne in the mid-'70s and was named after a road sign for the Australian township of Little River. The band, which is coming to Myrtle Beach on its 35th Anniversary Tour, has sold more than 25 million records and scored 13 American Top 40 hits, including "Reminiscing" and "Lonesome Loser."

All tickets for the concert are \$15. They can be purchased at the Myrtle Beach Hard Rock Café gift shop at Broadway at the Beach or by calling (843) 946-0007.

Other upcoming acts in the 2010 Concert Series at Broadway at the Beach include Tru Sol, Tokyo Joe, Black Label and Leggz. All of these concerts are free to the public.

For more information about Broadway at the Beach, visit www.BroadwayattheBeach.com, call 1-800-386-4662, follow it on [Twitter](#) or become a fan on [Facebook](#).

DATE: Thursday, July 8, 2010

TIME: 8 p.m.

EVENT: Little River Band Concert

LOCATION: Broadway at the Beach
Celebrity Square Stage

1322 Celebrity Circle
Myrtle Beach, S.C. 29577
(843) 946-0007