



MEDIA ADVISORY

TO: Newspaper Editors & Reporters, Radio & TV News Directors

FROM: Monique Newton or Jamie Wilburn, LHWH
(843) 448-1123 or mnewton@lhwh.com

RE: Broadway At The Beach To Host Everclear and Cowboy Mouth In Live
Concerts As Part of 15th Birthday Celebration and 2Thousand10 Concert Series

DATE: June 15, 2010

Broadway at the Beach will soon host concerts featuring two award-winning rock bands, Cowboy Mouth and Everclear, on Thursday, June 17, and Saturday, June 19, respectively, as part of its month-long 15th birthday celebration and the 2Thousand10 Concert Series.

Everclear is a Portland, Ore.-based band well known for its chart-topping hits that span nearly two decades. To date, Everclear has released nine albums, with the most recent in 2009, "In A Different Light." Tickets for the concert are \$15 in advance and \$20 on the day of the show.

Cowboy Mouth is a New Orleans, La.-based rock band known for shouting about the joys of being from New Orleans and sharing a slice of Mardi Gras with its fans. The 20-year-old band is made up of Fred LeBlanc, John Thomas Griffith, Regina Zernay and Jonathan Pretus. Tickets to see Cowboy Mouth are \$10.

On Saturday, June 26, Broadway will host a big birthday party that is free to the public. It will feature music, a mascot parade, fireworks show, and a huge birthday cake that will feed more than 500 celebrants.

Tickets are now on sale for all concerts in the 2Thousand10 concert series at Broadway at the Beach that includes Cowboy Mouth, Everclear, Blues Traveler, Pat Benatar and Little River Band. They can be purchased at the Myrtle Beach Hard Rock Café gift shop at Broadway at the Beach or by calling (843) 946-0007.

For more information about Broadway at the Beach, visit www.BroadwayattheBeach.com, call 1-800-386-4662, follow it on [Twitter](#) or become a fan on [Facebook](#).

DATE: Thursday, June 17 - Cowboy Mouth
Saturday, June 19, 2010 - Everclear

TIME: 8 p.m.

EVENT: Everclear and Cowboy Mouth concerts

LOCATION: Broadway at the Beach
Celebrity Square Stage
1322 Celebrity Circle
Myrtle Beach, S.C. 29577
(843) 946-0007