



## MEDIA ADVISORY

**TO:** Newspaper Editors & Reporters, Radio & TV News Directors

**FROM:** Jamie Wilburn or Monique Newton, LHWH  
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**RE:** Broadway At The Beach To Host Pat Benatar Live, In Concert, As Part of  
the 2010 Concert Series

**DATE:** July 2, 2010

Broadway at the Beach will host a concert by Pat Benatar on Monday July 5, 2010, as part of the 2010 Concert Series.

Pat Benatar is a four-time Grammy Award-winning pop/rock singer best known for churning out hit singles like "Love Is A Battlefield," "Hit Me With Your Best Shot," "We Belong" and "Heartbreaker." Billboard magazine has ranked her as the most successful female rock vocalist of all time based on overall record sales and the number of hit songs and their charted positions. Tickets for the concert are \$30 in advance and \$35 (general admission) on the day of the show. VIP tickets, including admission to the VIP area in front of the stage and VIP lanyard, are available for \$60.

Tickets are now on sale for the two remaining concerts in the 2010 Concert Series at Broadway at the Beach that includes Pat Benatar and Little River Band. They can be purchased at the Myrtle Beach Hard Rock Café gift shop at Broadway at the Beach or by calling (843) 946-0007.

For more information about Broadway at the Beach, visit [www.BroadwayattheBeach.com](http://www.BroadwayattheBeach.com), call 1-800-386-4662, follow it on [Twitter](#) or become a fan on [Facebook](#).

**DATE:** Monday, July 5, 2010

**TIME:** 8 p.m.

**EVENT:** Pat Benatar Concert

**LOCATION:** Broadway at the Beach  
Celebrity Square Stage  
1322 Celebrity Circle  
Myrtle Beach, S.C. 29577  
(843) 946-0007